



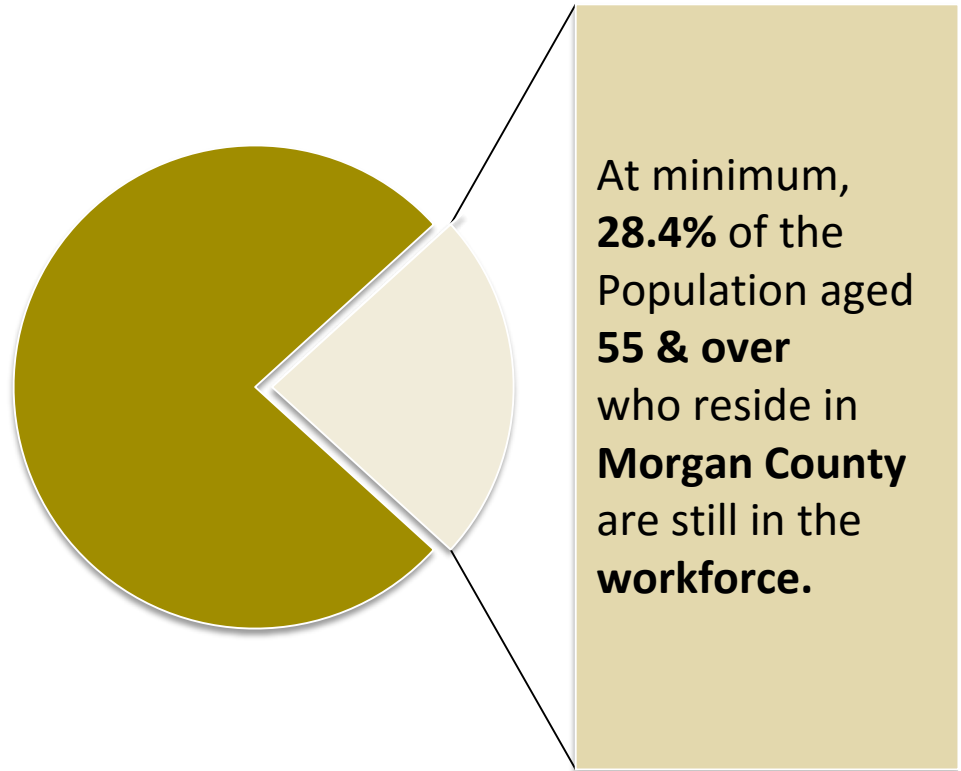
Morgan County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	7,391
5 to 9 years	7,917
10 to 14 years	7,914
15 to 19 years	7,616
20 to 24 years	7,397
25 to 34 years	14,967
35 to 44 years	15,586
45 to 54 years	17,668
55 to 59 years	7,977
60 to 64 years	7,445
65 to 74 years	10,372
75 to 84 years	5,498
85 years and over	1,996



Demographics

American Community Survey Average Population Estimates for 2010-2014

School Enrollment	Estimate
Population 3 years and over enrolled in school	29,110
Nursery school, preschool	1,778
Kindergarten	1,458
Elementary school (grades 1-8)	12,766
High school (grades 9-12)	6,492
College or graduate school	6,616



Demographics

American Community Survey Average Population Estimates for 2010-2014

Educational Attainment	Estimate
Population 25 years and over	81,509
Less than 9 th grade	5,578
9 th to 12 th grade, no diploma	9,207
High school graduate (includes equivalency)	26,021
Some college, no degree	18,617
Associate's degree	5,887
Bachelor's degree	10,873
Graduate or professional degree	5,326



Source: U.S. Census Bureau, 2010-2014 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Cullman	38,370	36,509	1,861	4.9%	8,153	10,014
DeKalb	30,156	28,378	1,778	5.9%	6,451	8,229
Jackson	24,036	22,579	1,457	6.1%	6,553	8,010
Limestone	40,544	38,515	2,029	5.0%	12,751	14,780
Madison	172,438	163,881	8,557	5.0%	32,249	40,806
Marshall	42,002	39,841	2,161	5.1%	10,606	12,767
Morgan	55,735	52,747	2,988	5.4%	13,545	16,533

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	48	Personal Care Aides	18
Preschool Teachers	35	Heavy and Tractor-Trailer Truck Drivers	17
Customer Service Representatives	31	Shipping, Receiving, and Traffic Clerks	16
Cashiers	25	Welders, Cutters, Solderers, & Brazers	15
Team Assemblers	25	Maintenance and Repair Workers	15
General and Operations Managers	22	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	15
Electricians	22	Cooks, Restaurant	15
Plumbers, Pipefitters, and Steamfitters	22	Teacher Assistants	14
Retail Salespersons	21	Stock Clerks and Order Fillers	14
Office Clerks, General	21	Carpenters	14



Source: Unemployment Insurance Reports

Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	299	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	27
Team Assemblers	117	Industrial Truck & Tractor Operators	25
Customer Service Representatives	89	Home Health Aides	23
Office Clerks, General	62	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	23
Cashiers	43	Nursing Assistants	21
Construction Laborers	41	Heavy and Tractor-Trailer Truck Drivers	21
Welders, Cutters, Solderers, and Brazers	39	Executive Secretaries and Executive Administrative Assistants	20
Laborers and Freight, Stock, and Material Movers, Hand	36	Receptionists and Information Clerks	19
Stock Clerks and Order Fillers	34	Bookkeeping, Accounting, and Auditing Clerks	17
Retail Salespersons	30	Combined Food Preparation and Serving Workers, Including Fast Food	15



Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	1,117	Registered Nurses	56
Retail Salespersons	149	Automotive Service Technicians and Mechanics	54
Maintenance and Repair Workers, General	127	Insurance Sales Agents	50
Industrial Engineers	118	Home Health Aides	49
Light Truck or Delivery Services Drivers	101	Laborers and Freight, Stock, and Material Movers, Hand	48
Customer Service Representatives	100	Combined Food Preparation and Serving Workers, Including Fast Food	47
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	66	Waiters and Waitresses	46
Stock Clerks and Order Fillers	64	Bookkeeping, Accounting, and Auditing Clerks	43
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	59	Computer User Support Specialists	42
Helpers--Production Workers	58	Plumbers, Pipefitters, & Steamfitters	42



Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	5.7%	8.5%
Age 20-64 Population Growth	0.7%	-0.5%
Nonagricultural Job Growth	10.8%	16.5%
Worker Shortfall (%)	10.1%	17.0%
Worker Shortfall	5,179	8,663



Occupational Wages

Morgan County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$9.14	\$19.82	\$25.16

Morgan County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$9.68	\$18.13	\$22.37

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

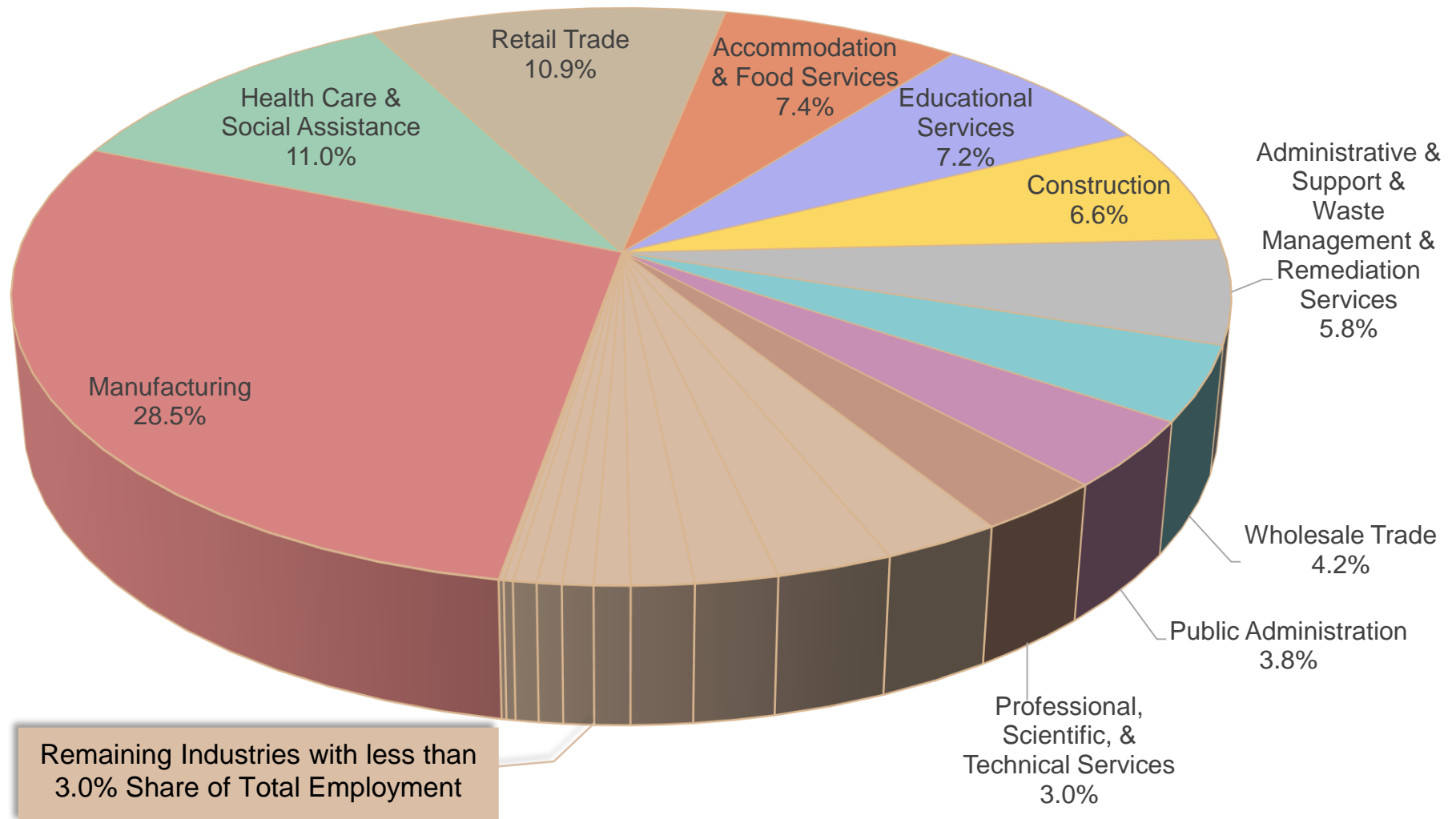
Occupational Wages

Annual Salary Area Comparison

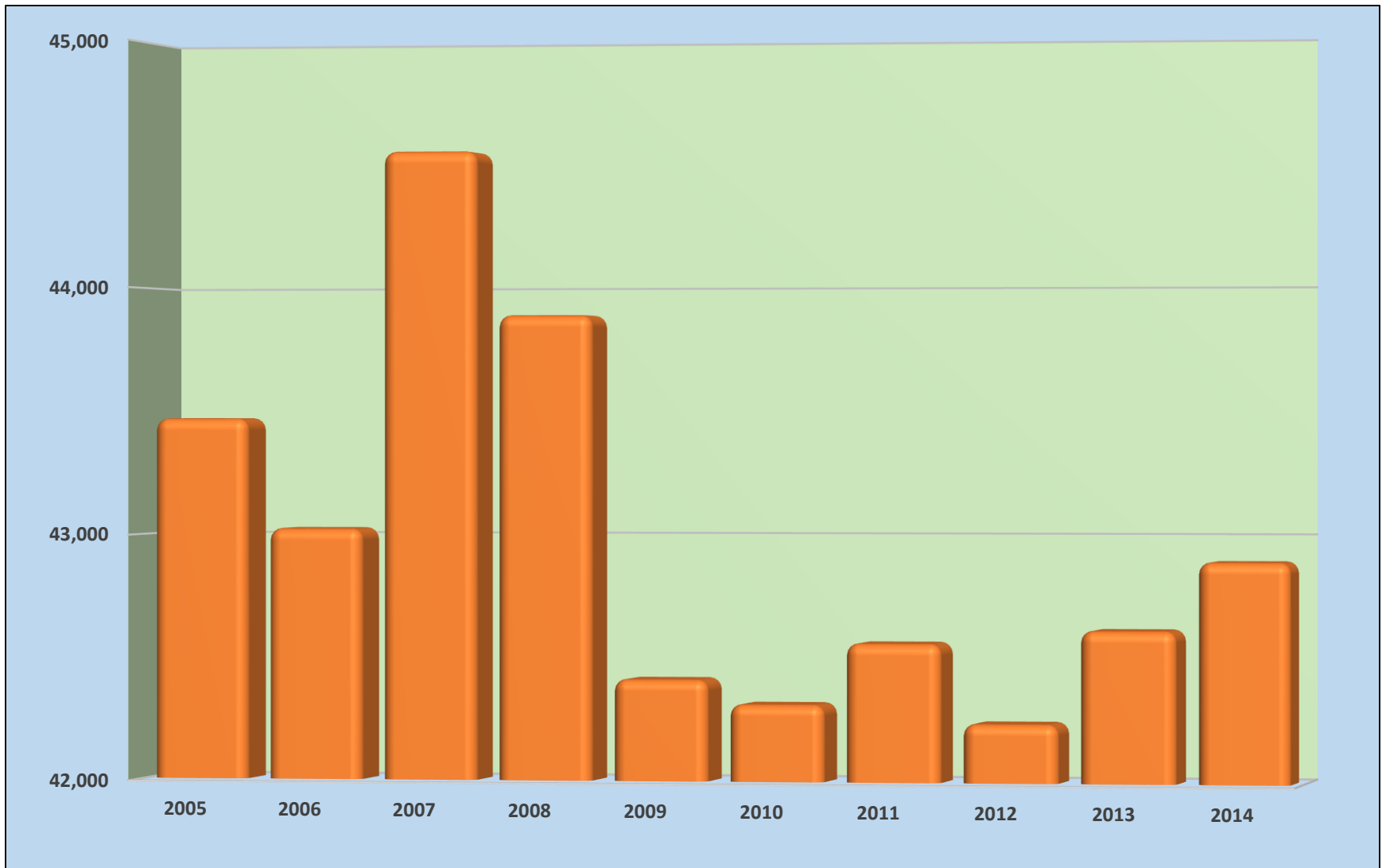
	Entry	Mean	Experienced
Alabama			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
Morgan County			
Total	\$19,008	\$41,230	\$52,341
Production	\$20,140	\$37,726	\$46,519
Jefferson County			
Total	\$20,350	\$47,217	\$60,649
Production	\$22,140	\$36,490	\$43,665
Madison County			
Total	\$20,362	\$55,037	\$72,375
Production	\$22,456	\$37,888	\$45,604

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2014 Industry Employment

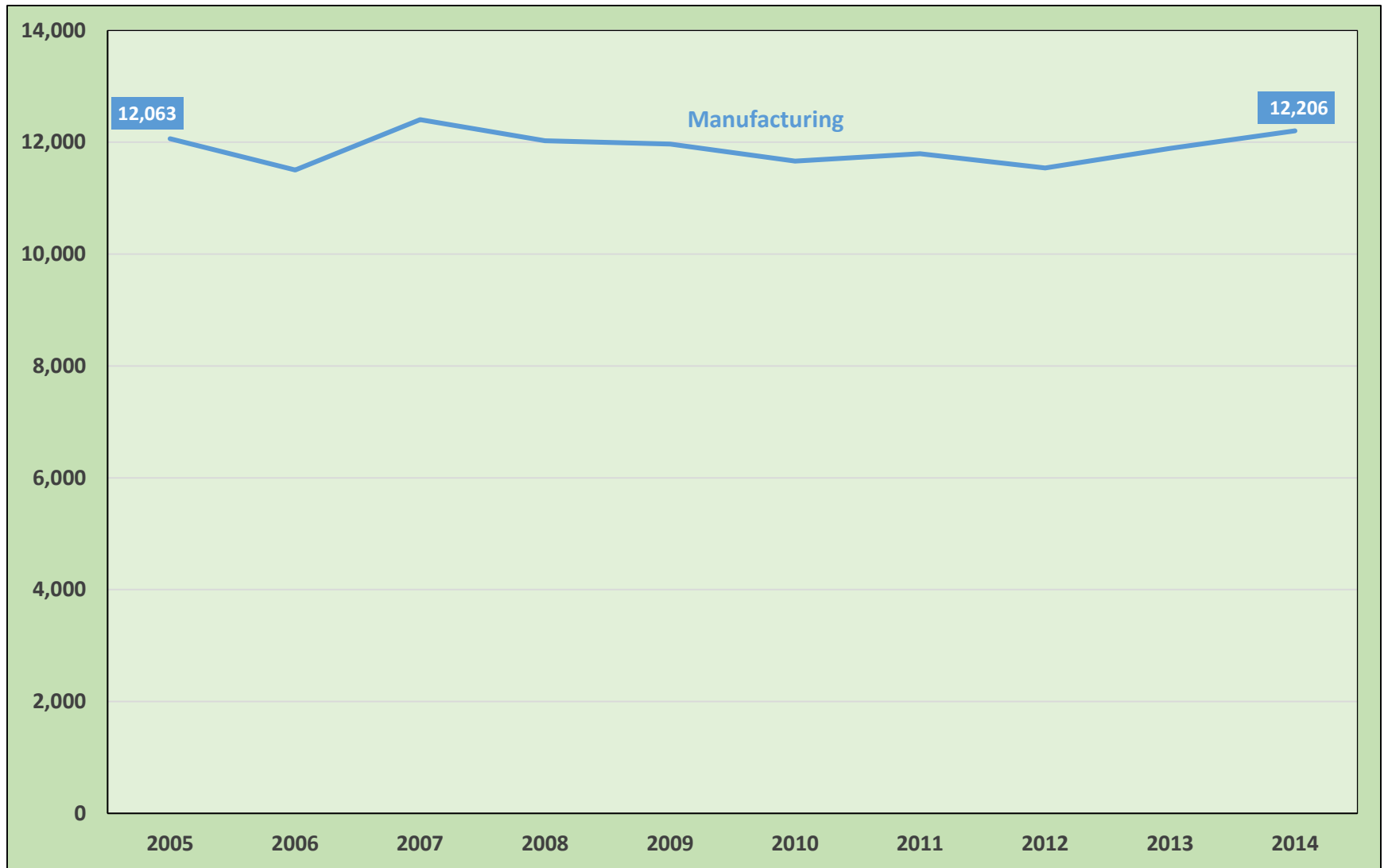


Total Industry Trend



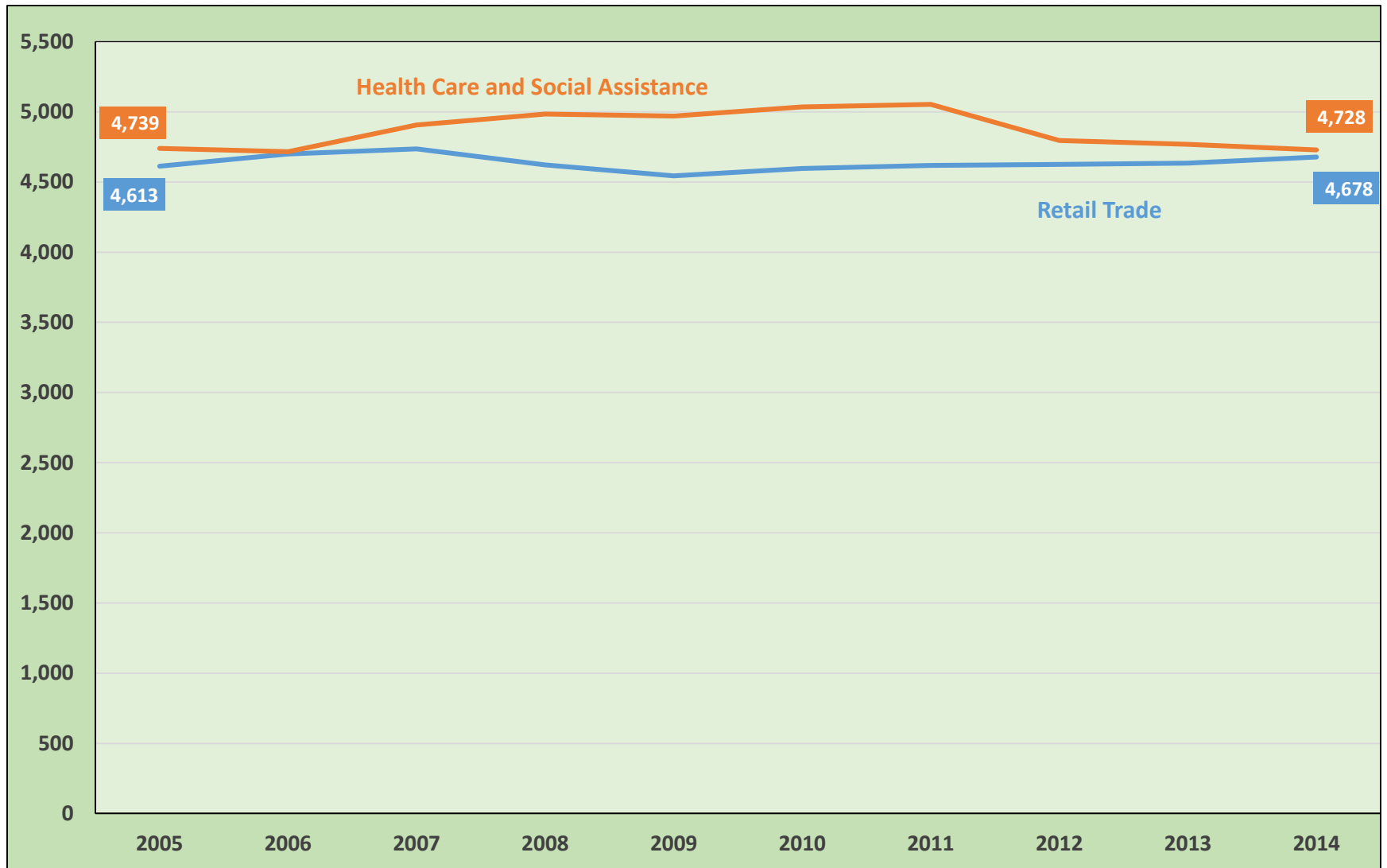
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Total Industry Trend



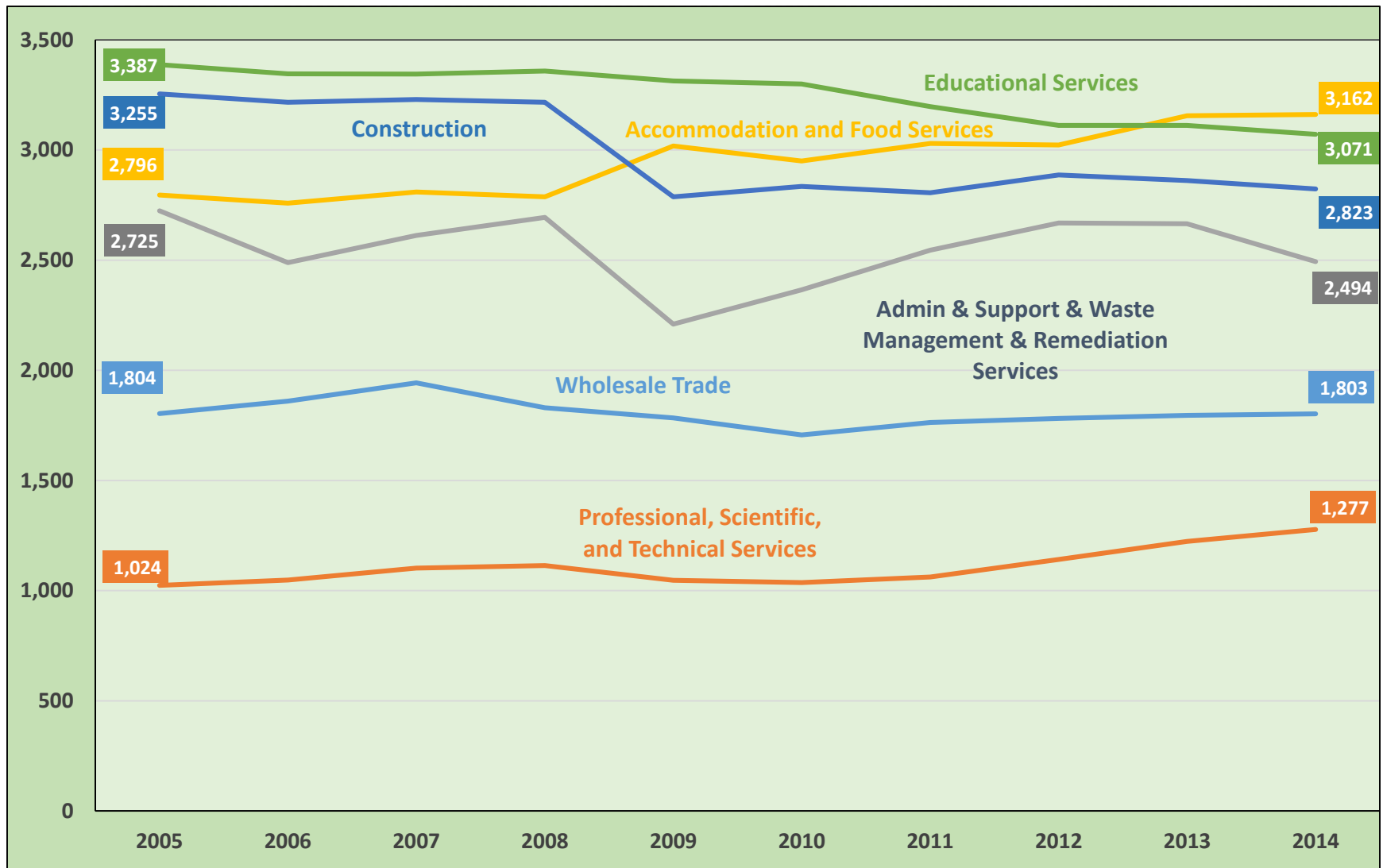
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Total Industry Trend

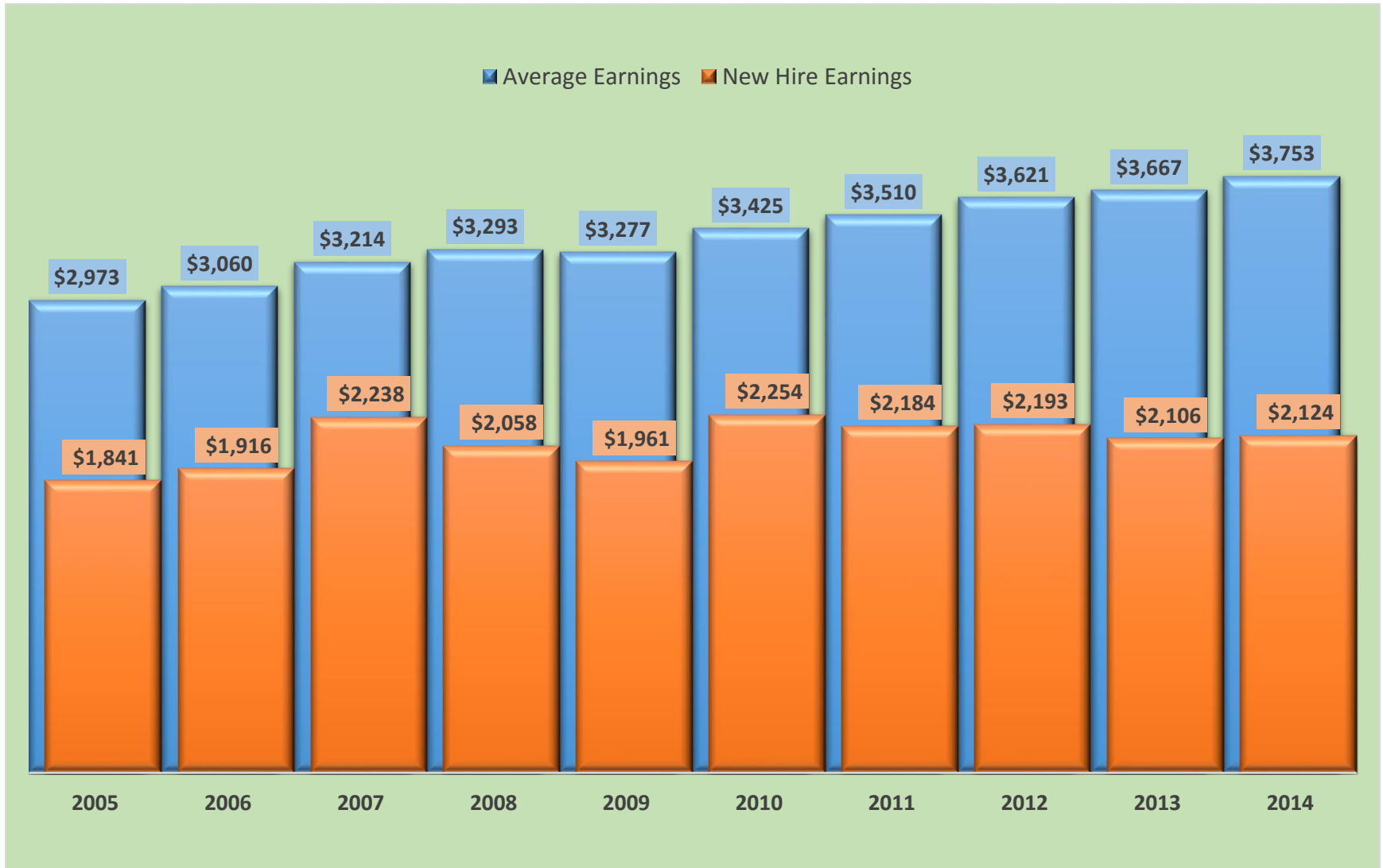


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



Average Monthly Earnings Trend

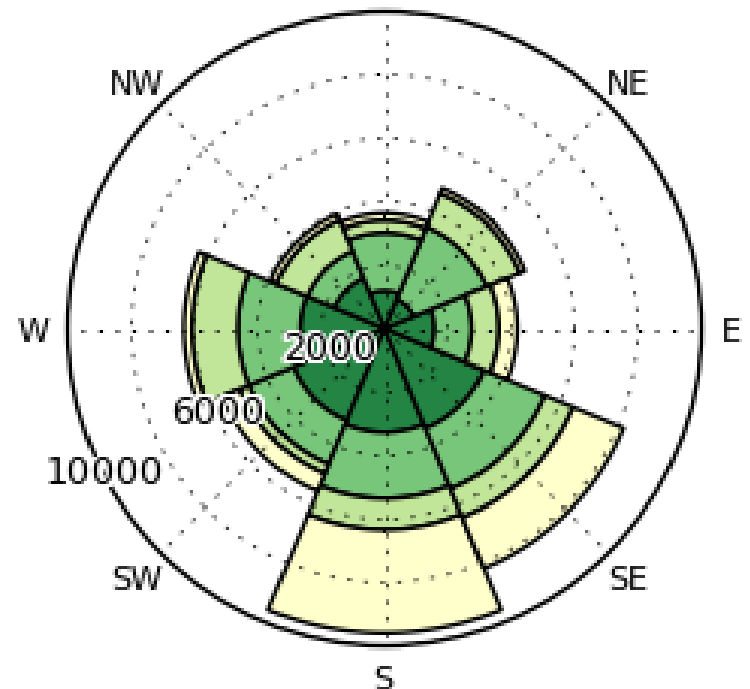


2014 Commuting Patterns

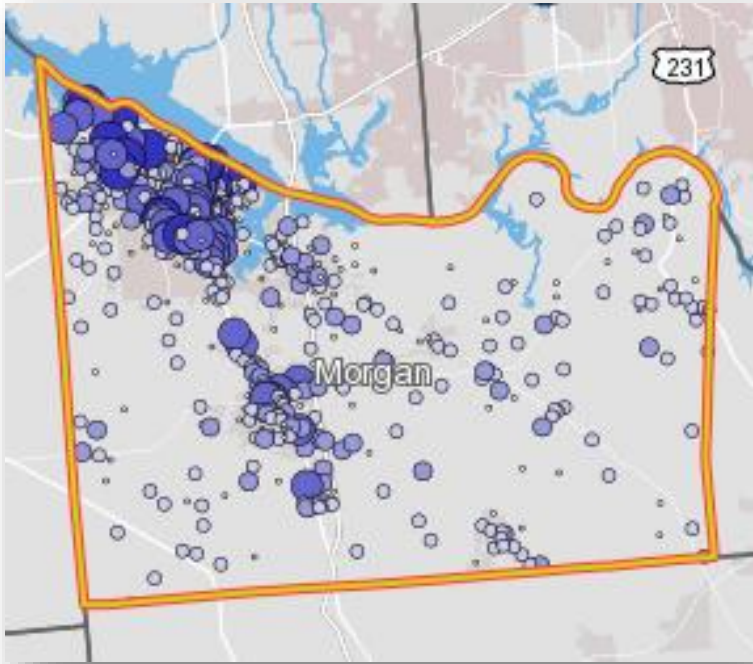
Distance Workers Travel to Morgan County to Work

	Count	Share
Total Primary Jobs	46,177	100.0%
Less than 10 miles	17,958	38.9%
10 to 24 miles	14,047	30.4%
25 to 50 miles	7,124	15.4%
Greater than 50 miles	7,048	15.3%

Job Counts by Distance/Direction in 2014
All Workers



2014 Commuting Patterns



Jobs by Worker Age	Count	Share
Age 29 or younger	10,315	22.3%
Age 30 to 54	26,528	57.4%
Age 55 or older	9,334	20.2%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	4,242	9.2%
High school or equivalent, no college	11,807	25.6%
Some college or Associate degree	11,966	25.9%
Bachelor's degree or advanced degree	7,847	17.0%
Educational attainment not available (workers aged 29 or younger)	10,315	22.3%
Jobs by Worker Sex	Count	Share
Male	25,505	55.2%
Female	20,672	44.8%
Jobs by Earnings	Count	Share
\$1,250 per month or less	9,758	21.1%
\$1,251 to \$3,333 per month	17,561	38.0%
More than \$3,333 per month	18,858	40.8%

2014 Commuting Patterns

County of Residence for Workers in Morgan County



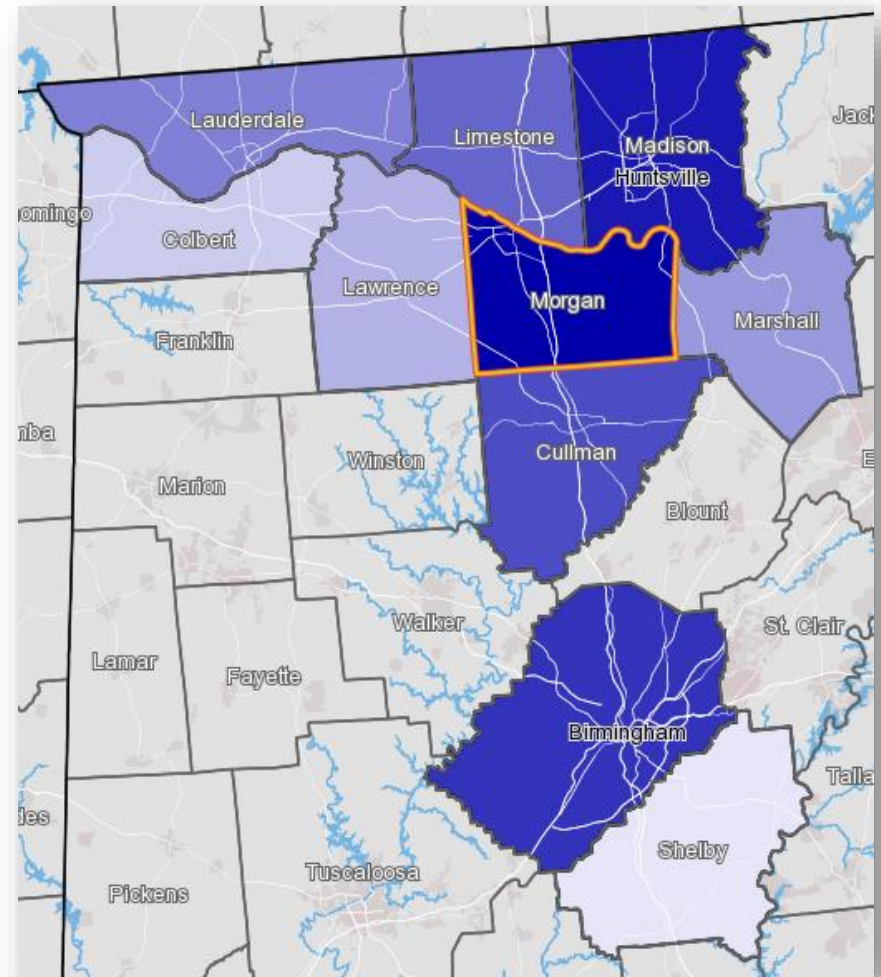
	Count	Share
Morgan County, AL	21,704	47.0%
Lawrence County, AL	4,634	10.0%
Madison County, AL	3,985	8.6%
Limestone County, AL	3,211	7.0%
Cullman County, AL	1,857	4.0%
Lauderdale County, AL	1,194	2.6%
Jefferson County, AL	981	2.1%
Marshall County, AL	962	2.1%
Colbert County, AL	807	1.7%
Franklin County, AL	415	0.9%
All Other Locations	6,427	13.9%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Counties Where Morgan County Residents Commute to Work

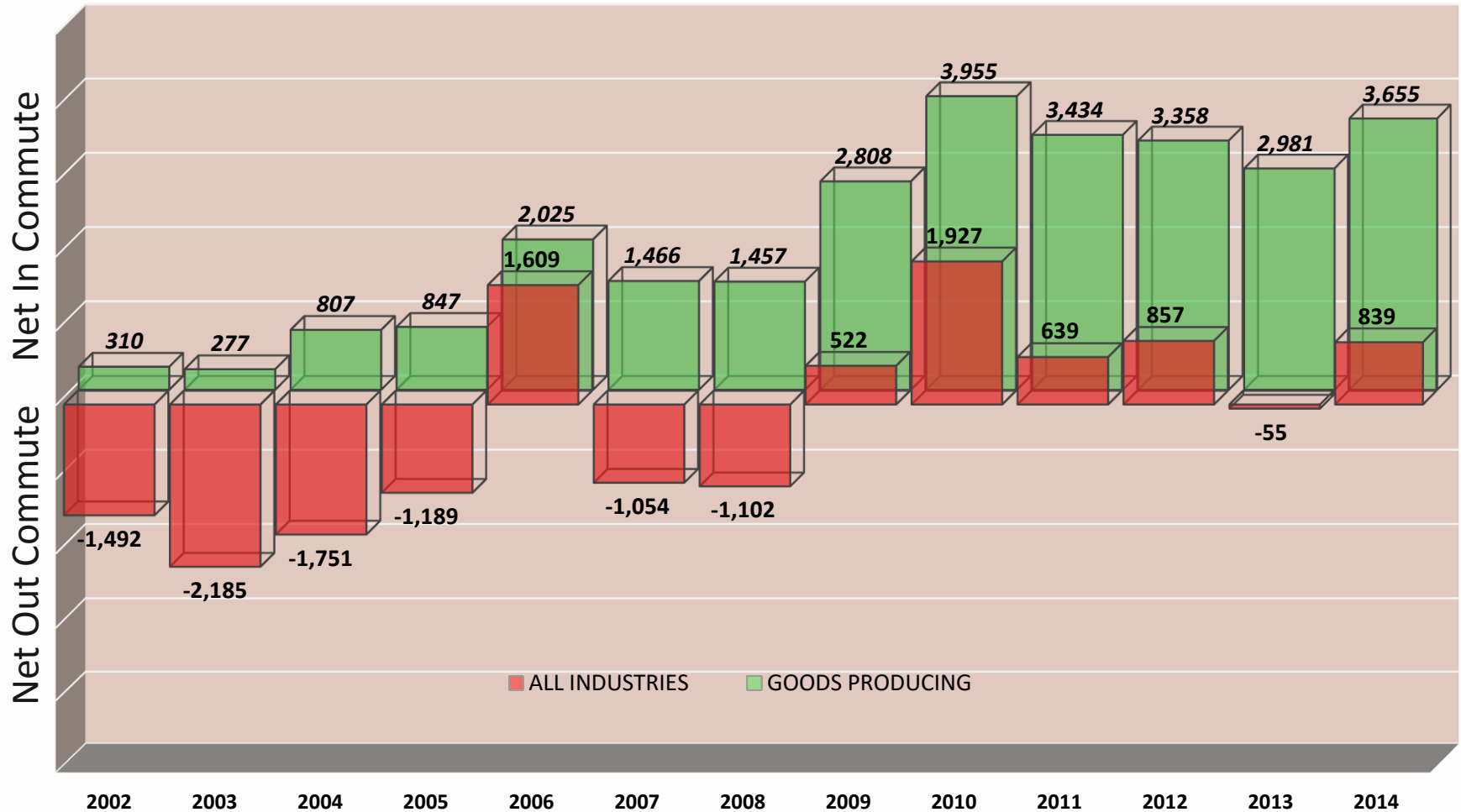
	Count	Share
Morgan County, AL	21,704	47.9%
Madison County, AL	10,190	22.5%
Jefferson County, AL	2,143	4.7%
Cullman County, AL	1,730	3.8%
Limestone County, AL	1,650	3.6%
Lauderdale County, AL	743	1.6%
Marshall County, AL	734	1.6%
Lawrence County, AL	554	1.2%
Colbert County, AL	553	1.2%
Shelby County, AL	543	1.2%
All Other Locations	4,794	10.6%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Albert P Brewer High School	199	84	15	4	4	23	70	14
Austin High School	332	157	11	16	12	39	131	26
Danville High School	85	38	6	1	3	10	31	7
Decatur High School	204	113	10	10	5	25	99	14
Falkville High School	51	23	1	0	1	2	19	4
Hartselle High School	248	160	16	7	2	25	146	14
Priceville High School	105	66	3	1	2	6	60	6
West Morgan High School	77	35	5	5	3	13	26	9



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Morgan County	# Undergrads	# First-Time Freshman
Grand Total	4,296	768
Major		
General Studies	1,091	269
Undeclared/Not Reported	547	57
Registered Nursing/Registered Nurse	259	39
Business Administration and Management, General	254	35
Manufacturing Engineering Technology/Technician	221	31
Computer and Information Sciences, General	139	30
Elementary Education and Teaching	85	7
Biology/Biological Sciences, General	81	16
Accounting	70	7
Mechanical Engineering	56	13
Physical Therapy Technician/Assistant	54	16

Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

Morgan County	# Graduate Students
Grand Total	321
Major	
Registered Nursing/Registered Nurse	30
Business Administration and Management, General	27
Educational Leadership and Administration, General	24
Secondary Education and Teaching	20
Elementary Education and Teaching	13
Medicine	13
Undeclared/Not Reported	12
Social Work	9
Engineering, General	8
Counseling Psychology	7
Counselor Education/School Counseling and Guidance Services	7

Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Morgan Total	* State Totals
General Studies			103							103	3,382
Registered Nursing/Registered Nurse			43		28		15			86	3,780
Business Administration and Management, General			2		30		13			45	1,564
Manufacturing Engineering Technology/Technician	6		34							40	167
Accounting					24		2			26	947
Computer and Information Sciences, General	6		6		13		1			26	727
Emergency Medical Technology/Technician (EMT Paramedic)	25				1					26	651
Elementary Education and Teaching					19		6			25	899
Biology/Biological Sciences, General					10		2			12	688
English Language and Literature, General					7					7	392

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Questions???

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